

# Jonathan Clugston

Photographer, Editor, Digital Asset Coordinator

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## Experience

### Trove / Product Photographer

NOVEMBER 2020 - PRESENT; BRISBANE, CA

- Photographed and styled products for partners' global re-commerce storefronts, including Patagonia, Arc'teryx, Levi's, Eileen Fisher and Lululemon.
- Maintained studio equipment, schedules, and photo workflows to ensure quality and efficiency while meeting quarterly goals throughout daily production.
- Developed studio standards, partner style guides, and SOPs to train supervisors and production team on new production processes and ops technology.
- Managed assets and projects in Asana, Google Suite, Pixelz, and internal DAMs, assigning and monitoring tasks for production team and managers on weekly.
- Collaborated with directors and senior leadership to scale operations.

### Airbnb/ Project Manager and Photo Editor, Plus

MAY 2019 - MAY 2020; SAN FRANCISCO, CA

- Managed end-to-end merchandising process for Airbnb Plus, including, photography, post production, QC, and client support for 300+ new listings.
- Communicated objective, technical feedback for photographers, retouching and editorial vendors, and internal partners to uphold company standards.
- Developed retouching and QA workflows for listing photography on basis of exposure, color balance, composition, and overall layout within Plus PDP.
- Produced editorial content based off of unique listing criteria and UX design.
- Advanced scalable processes for funnel optimization and growth and worked with internal partners to ensure efficiency and quality standards were met.

### University of California, Berkeley Libraries / Digital Imaging Specialist

NOVEMBER 2017 - MAY 2019; BERKELEY, CA

- Evaluated and photographed archival materials including books, photographs, and manuscripts for patrons and staff, producing 100,000+ images per month.
- Processed files and managed metadata to create master tiffs, PDFs, and derivative images for preservation and access on library servers and DAMS.
- Performed QA and maintenance of imaging and studio equipment including DSLRs, Phase One IQ3, lenses, lighting setup, copy stands, and digital scanners.

### A1 Photo and Video Lab / Photo and Video Technician

DECEMBER 2016 - NOVEMBER 2017; BERKELEY, CA

- Processed and restored media including 8mm, 16mm, and 35/120/slide film, digital and analog audio formats, and digital and print photographs for clients.
- Scanned, retouched, and printed photographs and film using commercial Epson and Noritsu scanners, minilab, and large-format digital printers.
- Edited and logged media using Adobe Creative Cloud, Audacity, and Final Cut.

### Santa Cruz Sentinel / Copy Editor and Staff Writer

MAY 2013 - JANUARY 2016; SCOTTS VALLEY, CA

- Designed and produced daily content for print production and digital publishing of the Santa Cruz Sentinel, covering sports, local news, and feature articles.
- Performed QC, sourced wire content, and designed pages using Adobe CC and internal DAMS to deliver products under strict deadlines for each issue.
- Developed schedules, budgets, and packages for daily admin support.

## Skills

- Project management
  - Quality control and assurance
  - Data analysis
  - Scheduling
  - Client relations
- Digital content production
  - Photography
  - Videography
  - Editorial design
  - Writing
- Non-destructive editing
  - Retouching
  - Color correction
- Digital asset management
- UX copywriting and editing
- Media preservation

## Tools

### Creative

- Adobe CC (Photoshop, Illustrator, InDesign, etc.)
- Capture One Pro/Enterprise
- Phase One Certified Pro
- Broncolor and Profoto Studio Lighting and Equipment
- Adobe Premiere, Audition, Media Encoder, Final Cut

### Project Management

- Microsoft Suite, G Suite
- Adobe Bridge, Acrobat
- Cortex DAMS, Dropbox
- Wrike, Salesforce, JIRA, Trello, Asana
- Wordpress, TextExpander

## Education

### University of California, Santa Cruz

Bachelor of Arts in Film and Digital Media, *Cum Laude*

- Received highest honors in major for graduating class
- Porter Undergraduate Research Fellow and ArtsBridge Scholar
- Participated in graduate seminars in documentary theory and praxis